



**Contact: Cynthia St. Pierre**  
610-766-3083  
[cstpierre@financialguide.com](mailto:cstpierre@financialguide.com)

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**FOR IMMEDIATE RELEASE**

**Harris Fishman Receives Prestigious Industry Award  
GAMA International's Master Agency Award**

**Bala Cynwyd, PA** – Harris S. Fishman, CLU, ChFC has received GAMA International's Master Agency Award. Fishman, who is President and CEO of First Financial Group, a general agency of Massachusetts Mutual Life Insurance Company (MassMutual) was one of more than 180 recipients of the award in 2016.

The GAMA International Awards Program recognizes excellence in traditional and contemporary field management throughout the financial services industry. GAMA created the Master Agency Award to recognize those agencies that have met or exceeded \$7,800,000 in commissions. The 2016 award was based on the 125 highest commission credit figures received by GAMA for the 2015 qualification year. Applicants must be GAMA International members in good standing, and GAMA accepts only applications from a main or central office representing an entire agency.

The recipients of this year's Master Agency Award were recognized at GAMA's LAMP conference in Las Vegas in March and are included in the July/August 2016 issue of *GAMA International Journal*.

"GAMA International's leadership awards program represents the best of the best in the insurance and financial services industry," said GAMA International CEO Bonnie Godsman. "Recipients are both community and business leaders serving hundreds of millions of Americans every day."

**About Harris Fishman**

For the past 27 years, Mr. Fishman has specialized in advising business owners, professionals and high net worth individuals with their financial and estate planning. He graduated with honors from the University of Delaware in 1989 with a Bachelor of Science in Finance and attended Darden Business School's Executive Leadership Program. Harris is a Chartered Life Underwriter and Chartered Financial Consultant. He holds Series 7, 6, 65, 63 and 24 registrations with FINRA, and is a registered principal with MML Investors Services, LLC. He served as President of MassMutual's General Agent's Association in 2013.

Mr. Fishman is active in a variety of community groups and serves on many local boards: Easter Seals of Southeastern Pennsylvania; The American College Foundation Board; and Chair of the Finance Committee at Old York Road Temple Beth-Am.

**About First Financial Group**

First Financial Group is home to expert financial coaches that provide thoughtful, thorough strategies and products that help their clients work towards goals in order to live their best lives. First Financial Group believes financial planning and management is becoming increasingly complex, and playing the game to win requires a team of people who love it and live it every day. As a major player in the MassMutual Financial Group network, First Financial Group has maintained a track record of accomplishments and success for 130 years.

For more information, visit First Financial Group's website at <http://www.thefirstfinancialgroup.com/> or on [Facebook](#) and [LinkedIn](#).

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